

NICHOLLE OVERKAMP

BECOMING

# POWER HER HOUSE

2025 MEDIA KIT

SPEAKER • AUTHOR • PODCASTER • COACH • FINANCE EXPERT • ENTREPRENEUR

# Keynote Talks

## Breaking Barriers: Aligning Passion and Purpose to Build Wealth

Join Nicholle Overkamp in a transformative session that bridges the gap between your deepest passions and financial prosperity. In "From Passion to Prosperity," Nicholle shares her expert insights on how to dismantle limiting beliefs and align your daily life with your true purpose, creating a clear path to financial freedom. This talk is designed to empower you with practical wealth-building strategies, tailored to a life lived with intention and alignment. You'll learn how to make informed decisions that not only cater to your immediate needs but also pave the way for long-term fulfillment and freedom. Whether you're a business owner or rising in your career, seeking to infuse your financial decisions with your personal values, this talk will provide the tools and inspiration to turn your unique passions into a prosperous and fulfilling life.

### What will participants walk away with:

- Understanding how to leverage mindset, overcome imposter syndrome and find the right network.
- Make more aligned decisions with your money and in your career path.
- Become empowered to be your own best advocate.



## Own Your Financial Future & Become the ULTIMATE Money Bitch

Take control of your financial future and become the ultimate Money Bitch! In this transformative keynote, we'll dive into the core principles of financial independence through relatable, real-life stories and practical strategies. This isn't your typical finance talk—it's a no-BS approach to taking ownership of your money and your life. You'll walk away feeling empowered, motivated, and equipped with the tools you need to build a financial plan that aligns with your goals and values.

### Key Takeaways:

- **Clarity & Confidence:** Gain crystal-clear understanding of your money mindset and break down the barriers holding you back from financial freedom.
- **Actionable Steps:** Learn practical, no-fluff steps to start owning your money today—whether it's paying off debt, saving for the future, or investing in yourself.
- **Mindset Shift:** Discover how shifting your perspective on money can change your life. You'll learn to ditch limiting beliefs and procrastination, and start living your financial truth.

# Interactive Workshop

## Create a Vision That Drives Results

**When was the last time you asked yourself:** What do I want to achieve in the next 1, 5, 10+ years and WHY?

### Create a Powerful Vision!

This workshop is tailored for coachable, ambitious, and growth-oriented entrepreneurs and leaders who are ready to start 2025 with laser focus and energy. If you're committed to clarity, purpose, and actionable results, this experience is for you.

### What to Expect:

This is more than just a goal-setting session. This is a workshop designed to help you:

- Define your vision for your personal life, business, or career with intention and purpose.
- Gain clarity about what you truly want, not what others expect from you.
- Dive deep into your why—the fuel that drives your vision forward.

Guided by Nicholle Overkamp, founder of PowHERhouse Money Coaching, this hands-on session will include impactful breakout groups, actionable exercises, and a workbook designed to bring your vision to life.

### Core Takeaways:

- A roadmap to success: Walk away with the tools to map out your big-picture vision and actionable steps to achieve it.
- A new perspective: Understand the what, why, and who of your goals, and how they align with your values and aspirations.
- Practical tools: A guided workbook to help you brainstorm, strategize, and get clear on your next steps.
- Community connection: Collaborate with like-minded, driven individuals who will inspire and challenge you.

### Breakout Sessions:

Engage in dynamic breakout groups where you'll:

- Share and refine your vision with feedback from peers.
- Explore challenges and opportunities in a supportive, no-judgment space.
- Build connections with other ambitious leaders who value growth and accountability.

*Bonus: Walk away inspired, energized, and ready to conquer the next 12 months with newfound clarity and purpose.*

This is your opportunity to create a vision that's as bold as your ambition.

# speaking topics

## Podcast & Media Spotlights



## Suggested Topics

- Money Hangovers: How to Recover (& Avoid Altogether)
- Building Wealth Without Wealth
- Investing in Yourself, Your Future, & Your Life
- Having Grit, Confidence, & Following Your Intuition
- Overcoming Imposter Syndrome and Converting It Into A Super Power

## Interview Questions

- How can one ensure they're financially prepared for future challenges?
- How can busy women own their financial futures?
- What are common money mistakes we see all the time?
- What are some ways women can take their business to the next level and what are the most important steps to accomplish this?
- What are some recurring themes you see when it comes to women and money?
- What are the biggest challenges women business owners face?
- How can one align with their true nature in order to build wealth?



## *Becoming PowHERhouse*

**a business podcast for powHERhouse entrepreneurs**

On Becoming PowHERhouse, learn to live your purpose, love yourself hard enough to do the things that feel impossible, & build the business you want. Jam-packed with tips & strategies you can implement immediately for better business results, Nicholle Overkamp will be sharing her journey as an entrepreneur to help you become your version of a PowHERhouse, i.e., how you can step into your unique power & ultimately become what you're made for. She doesn't shy away from the mistakes she's made but dives deep into the raw and vulnerable truths of being boss & how to thrive in your business & life.

*Listen here!*



**REACH: 300K**

**My Mission is Empowering you to  
own YOUR future and LIVE WEALTHY.  
Gain freedom to do more of what you want,  
when you want, with who you want!  
Live the life you deserve!**

*-Nicholle Overkamp*



# speaking testimonials

We partnered with Nicholle because we wanted to bring unique financial wellness programs to our employer groups. What's special about Nicholle is her passion for helping others and how relatable she is. She doesn't try to sell anything but instead compliments programs our groups may already have.

Her workshops are fun, engaging and different than anything that has ever been presented before. She shares her knowledge and expertise with our members in a way that's meaningful to them and their situation. She helps our members understand where they are financially and how to make the best decisions for their future.

**Jennifer Picone**  
**Corporate Wellness Manager, Independent Health**

The Own Your Financial Future Financial Wellness Workshop for our staff was one of the most informative and engaging financial sessions I have ever attended. In a short virtual session our employees learned comprehensive financial information in an accessible way that met our employees wherever they are on their financial journey.

I learned new things myself and I have been working professionally for over 20 years. The information was valuable and the presentation style was judgment free and supportive, and so for those who are afraid or nervous to talk about finances, the atmosphere helped people to feel comfortable learning and asking questions.

I cannot recommend this workshop enough to employers to offer to your employees. Our staff members asked us to offer this session and the feedback from attendees was overwhelmingly positive. We plan to make this an annual offering for our staff.

**Alison Wilcox**  
**CEO, Girl Scouts of WNY**

We brought Nicholle to speak to our employees as a part of our Women's Committee's Lecture Series. She was a huge hit, sparking some of the best employee engagement we have ever seen.

As one employee said "I very much enjoyed the meeting and am very thankful that our company has things like this for us." Would absolutely recommend bringing her to speak at your company!

**Kelly Turner**  
**Operations Support Manager, Constellation**

# speaking testimonials

Nicholle came to our office to speak to our employees about financial wellness and her "Own Your Future" workshop. She discussed a lot of great topics including some great ways to set boundaries and have conversations about money with your partner.

She was an excellent speaker, and relatable to our employees so they really enjoyed the workshop. I highly recommend her to anyone looking to engage and educate their employees, especially if you have a younger demographic who has a lot to learn but might be looking for someone who doesn't have a boring approach to discussing finances!

**Jessica Mandrino**  
**Community & Engagement Manager, Trusted Nurse Staffing**

Nicholle spoke to a group of early to mid-stage professionals and those on the cusp of leadership roles about the importance of managing your finances and working with a financial advisor. She was very captivating, competent and knowledgeable in her presentation and thorough in answering questions from the attendees.

Nicholle provided explanations and reasoning for financial decisions for everyone, no matter their financial level. Her audience felt at ease and comfortable thereby asking questions relating to their own financial wellbeing.

**Deb Hallberg**  
**CEO, Pass the Torch for Women Foundation**

What a great idea it was to have Nicholle Overkamp speak to our employees about financial literacy at our staff development day! She provided valuable information on topics that are relevant and useful. Her presentation style was interactive, engaging, and thorough. She was able to explain complex information in a way that was easily understood. Nicholle's presentation was polished and professional.

Feedback following the presentation was very complimentary, with many employees expressing gratitude for bringing in Nicholle to share her expertise with them. We will definitely ask Nicholle to provide presentations on financial topics for our staff again in the future.

**Gayle Schutrum**  
**Member/Owner, Associated Physical & Occupational Therapists**

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**Jessica Mandrino**  
**Community & Engagement Manager, Trusted Nurse Staffing**

Nicholle brings a thoughtful, straight-talking approach that inspires action and helps audiences push past their excuses. She skillfully integrates her own life experiences, creating a relatable and empathetic connection, while energizing the entire group with a spirit of possibility and momentum.

As the host of our International Women's Day event, I received overwhelmingly positive feedback from attendees who felt both encouraged and motivated by Nicholle's talk. She was responsive and intentional in our pre-planning phase and mindful of a diverse audience in the delivery of her keynote address and Q&A. We were truly honored to have her as our speaker!

**Shelley Jack**  
**Owner & Chief Strategist, Shebe Marketing**

## Let's chat!

Email [info@powherhousemoney.com](mailto:info@powherhousemoney.com)







# about nicholle

MBA, ChFC, CDFA, CEO + Founder

Nicholle Overkamp is a speaker, best-selling author, podcaster and owner of two thriving businesses.

In her perfect world, chocolate would be served after every meal, long meetings would offer conference room treadmills, everything would open at 5AM, and 9:30PM would be a normal bedtime. Coffee would be free, Wi-Fi access on all flights, and emails would write themselves.

After the last decade, Nicholle was able to grow her company from solopreneur to building a multiple 7 figure brand. She cultivated a PowHERful team, found the BEST C.O.O. and created a personal net worth over 1 million before turning 30 by following her own advice, living authentically, and leading through example.

Nicholle's direct, NO-BS style is relatable, raw and fresh. She's not your average financial advisor and much of her ambition comes from past life experience of hard knocks and dealing with tragic events she worked through to continue to learn, grow, and inspire.

She's certainly no stranger to failure and isn't afraid to talk about it and the challenging, sometimes taboo topics. Her ability to be vulnerable while making people laugh is why so many women are drawn to her and her team.

Her previous book, co-authored by Sarah Blankenship, *Money Bitch: A No-BS Guide for Smart Women Who Want to Own Their Future*, is an Amazon best-seller in multiple categories. Both Sarah and Nicholle are a dynamic duo in talking about critical phases in wealth building in an engaging, digestible way.

Invest in your audience experience by booking Nicholle for your next event!

# the stats

Leading the PowHERhouse Money Movement



## THE MONEY BITCH COMMUNITY

1.1K+ MEMBERS

97% **WOMEN**

96% FROM THE US



3.8K

INSTAGRAM  
FOLLOWERS



4.9K

FACEBOOK  
FOLLOWERS



10K

EMAIL  
SUBSCRIBERS



4,000+

MONTHLY  
VIEWS

AVERAGE 18K INSTAGRAM ACCOUNTS REACHED MONTHLY



<https://www.instagram.com/powerhousemoney/>



<https://www.facebook.com/groups/moneybcommunity>



<https://www.facebook.com/powerhousemoney>



[email.info@powerhousemoney.com](mailto:email.info@powerhousemoney.com)



<https://powerhousemoney.com/>

# a personal note from Nicholle Overkamp



Building a financial planning practice for women and couples in a world dominated mostly by older, white men and creating something that looks different, hasn't been easy. But it's been fulfilling, and we've been able to touch thousands of lives. Building the practice over the last decade has given me so much perspective, insight, and wisdom on how to grow a company through adversity.

PowHERhouse Money Coaching was born out of the desire to bridge the gaps we encountered through our financial planning firm. It was apparent that many women wanted to get the financial basics through 1:1 coaching, where we focus on mindset, habits, behavior, education, and cashflow. We also created business coaching programs to provide impactful support and community to ambitious female entrepreneurs.

I created fun and simple online courses, and Sarah (Our COO) and I also wrote our book, *Money Bitch: A No-BS guide for Smart Women Who want to Own their Financial Future*.

Women have within them the ability to own their financial future, enabling them to live a life they love and deserve. My presentations inspire audiences through story telling and empower them with simple next actions that they can implement as soon as they leave to level up their lives and businesses. Speaking allows me to work toward the mission and vision of my companies, which is to get women to own their future and feel confident in the choices they make, to live the life they deserve!

More stages = more impact.

As an experienced speaker, I can take complexities of finance and deliver to audiences in a way that is simple, fun and engaging that will leave them wanting more. Empowered with our book, *Money Bitch*, these women will have a guide in their hands to create lasting change and own their future.

We have limited bookings throughout the year, and I'd love to speak at your upcoming event!

# connect with nicholle

Let's work together to create sustainable change and excitement for your group.

You can email me at the address below if you're ready to give your audience an experience they'll never forget!

XOXO,

*Nicholle*

## **NICHOLLE M. OVERKAMP**

MBA, ChFC, CDFA, CEO + Founder

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<https://powherhousemoney.com/>

### **#FUNFACTS about me:**

My child is my Goldendoodle- Remi! Sometimes, I can be found with a human child, my adorable nephew Howie (who then I can give back to my sister at the end of the day)!

My husband Chris and I are all about everything outdoors: Biking, hiking, boating, snowmobiling... you name it. Rarely are we found sitting still.

I "read" at least a book or two a month on Audible.

