

NICHOLLE OVERKAMP



pow **HER** house

2025 Media Kit

SPEAKER • AUTHOR • PODCASTER
COACH • FINANCE EXPERT • ENTREPRENEUR

About Nicholle

MBA, ChFC, CDFA, CEO + Founder



Nicholle Overkamp is an award-winning entrepreneur, best-selling author, and speaker who leads two fast-growing companies dedicated to helping women build wealth with confidence.

Over the last decade, Nicholle grew Wilcox Financial Group from a solopreneur venture into a multi-seven-figure brand—and expanded her impact by launching **PowHERhouse Money Coaching**. She grew a values-aligned team, found the BEST C.O.O. and created a personal net worth over 1 million before turning 27 by following her own advice, living authentically, and leading through example.

Known for her direct, no-BS approach, Nicholle brings a fresh, relatable voice to conversations about money, confidence, and personal growth. Her drive is shaped by real-life challenges and hard-earned lessons, which she openly shares to inspire women to own their power and build wealth on their terms. Her blend of vulnerability, humor, and honesty is what draws audiences to her—and keeps them engaged.

Bring Nicholle's bold energy and expertise to your next event and elevate your audience's experience.

Keynotes

Breaking Barriers:

Aligning Passion & Purpose to Build Wealth

This keynote connects your deepest passions with true financial prosperity. In "From Passion to Prosperity," she reveals how to break limiting beliefs, align your choices with your purpose, and build a clear path to financial freedom. This talk delivers practical, intention-driven wealth-building strategies that support both immediate needs and long-term fulfillment. Whether you're a business owner or growing in your career, you'll gain the tools and inspiration to turn your unique passions into a prosperous, purpose-led life.

What will participants walk away with:

- Understanding how to leverage mindset, overcome imposter syndrome and find the right network.
- Make more aligned decisions with your money and in your career path.
- Become empowered to be your own best advocate.

Own Your Financial Future &

Become the ULTIMATE Money B*tch

Take control of your financial future and become the ultimate Money Bitch! In this transformative keynote, we'll dive into the core principles of financial independence through relatable, real-life stories and practical strategies. This isn't your typical finance talk—it's a no-BS approach to taking ownership of your money and your life. You'll walk away feeling empowered, motivated, and equipped with the tools you need to build a financial plan that aligns with your goals and values.

Key Takeaways:

- **Clarity & Confidence:** Gain crystal-clear understanding of your money mindset and break down the barriers holding you back from financial freedom.
- **Actionable Steps:** Learn practical, no-fluff steps to start owning your money today—whether it's paying off debt, saving for the future, or investing in yourself.
- **Mindset Shift:** Discover how shifting your perspective on money can change your life. You'll learn to ditch limiting beliefs and procrastination, and start living your financial truth.

Speaking Topics

Podcast & Media Spotlights



Suggested Topics

- Money Hangovers: How to Recover From Financial Missteps—and Avoid Them for Good
- Building Wealth Without Wealth: How to Create a Financial Future From Exactly Where You Are
- Invest in Yourself First: The Most Profitable Decision You Can Make for Your Life and Future
- Grit, Confidence, and Intuition: The Real Drivers of Women's Success
- Turning Imposter Syndrome Into a Superpower: How Women Can Own Their Voice and Step Into Leadership

Interview Questions

- How can women proactively build financial resilience for whatever life throws their way?
- What does it look like for busy women to confidently take control of their financial futures—and where should they start?
- What are the most common money mistakes women make, and how can they avoid them?
- What steps can women entrepreneurs take to scale their businesses—and which strategies actually move the needle?
- What recurring themes do you see in women's relationships with money, and how do these patterns influence their results?
- How can aligning with your true nature—and ditching the rules you've inherited—become a catalyst for building real wealth?

listen here!



powHERhouse
PODCAST

reach: 300K

**a business podcast for powHERhouse
entrepreneurs**

On our PowHERhouse Podcast, learn to live your purpose, love yourself hard enough to do the things that feel impossible, & build the business you want. Jam-packed with tips & strategies you can implement immediately for better business results, Nicholle Overkamp will be sharing her journey as an entrepreneur to help you step into your unique power & ultimately become what you're made for. She doesn't shy away from the mistakes she's made but dives deep into the raw and vulnerable truths of being a boss & how to thrive in your business & life.

Statistics

Leading the #MoneyBitchMovement



THE MONEY B*TCH COMMUNITY

FB GROUP

1.1K+ MEMBERS

97% WOMEN

96% FROM THE US



3.8K

INSTAGRAM
FOLLOWERS



4.9K

FACEBOOK
FOLLOWERS



10K

EMAIL
SUBSCRIBERS



4,000+

MONTHLY
VIEWS

AVERAGE 18K INSTAGRAM ACCOUNTS REACHED MONTHLY



<https://www.instagram.com/powerhousemoney/>



<https://www.facebook.com/groups/moneybcommunity>



<https://www.facebook.com/powerhousemoney>



[email info@powerhousemoney.com](mailto:info@powerhousemoney.com)



<https://powerhousemoney.com/>

Speaking Testimonials

Nicholle came to our office to speak to our employees about financial wellness and her "Own Your Future" workshop. She discussed a lot of great topics including some great ways to set boundaries and have conversations about money with your partner.

She was an excellent speaker, and relatable to our employees so they really enjoyed the workshop.

I highly recommend her to anyone looking to engage and educate their employees, especially if you have a younger demographic who has a lot to learn but might be looking for someone who doesn't have a boring approach to discussing finances!

Jessica Mandrino

Community & Engagement Manager, Trusted Nurse Staffing

Nicholle brings a thoughtful, straight-talking approach that inspires action and helps audiences push past their excuses. She skillfully integrates her own life experiences, creating a relatable and empathetic connection, while energizing the entire group with a spirit of possibility and momentum.

As the host of our International Women's Day event, I received overwhelmingly positive feedback from attendees who felt both encouraged and motivated by Nicholle's talk. She was responsive and intentional in our pre-planning phase and mindful of a diverse audience in the delivery of her keynote address and Q&A. We were truly honored to have her as our speaker!

Shelley Jack

Owner & Chief Strategist, Shebe Marketing

What a great idea it was to have Nicholle Overkamp speak to our employees about financial literacy at our staff development day! She provided valuable information on topics that are relevant and useful. Her presentation style was interactive, engaging, and thorough. She was able to explain complex information in a way that was easily understood. Nicholle's presentation was polished and professional.

Feedback following the presentation was very complimentary, with many employees expressing gratitude for bringing in Nicholle to share her expertise with them. We will definitely ask Nicholle to provide presentations on financial topics for our staff again in the future.

Gayle Schutrum

Member/Owner, Associated Physical & Occupational Therapists

Speaking Testimonials

We partnered with Nicholle because we wanted to bring unique financial wellness programs to our employer groups. What's special about Nicholle is her passion for helping others and how relatable she is. She doesn't try to sell anything but instead compliments programs our groups may already have.

Her workshops are fun, engaging and different than anything that has ever been presented before. She shares her knowledge and expertise with our members in a way that's meaningful to them and their situation. She helps our members understand where they are financially and how to make the best decisions for their future.

Jennifer Picone
Corporate Wellness Manager, Independent Health

The Own Your Financial Future Financial Wellness Workshop for our staff was one of the most informative and engaging financial sessions I have ever attended. In a short virtual session our employees learned comprehensive financial information in an accessible way that met our employees wherever they are on their financial journey.

I learned new things myself and I have been working professionally for over 20 years. The information was valuable and the presentation style was judgment free and supportive, and so for those who are afraid or nervous to talk about finances, the atmosphere helped people to feel comfortable learning and asking questions.

I cannot recommend this workshop enough to employers to offer to your employees. Our staff members asked us to offer this session and the feedback from attendees was overwhelmingly positive. We plan to make this an annual offering for our staff.

Alison Wilcox
CEO, Girl Scouts of WNY

We brought Nicholle to speak to our employees as a part of our Women's Committee's Lecture Series. She was a huge hit, sparking some of the best employee engagement we have ever seen.

As one employee said "I very much enjoyed the meeting and am very thankful that our company has things like this for us." Would absolutely recommend bringing her to speak at your company!

Kelly Turner
Operations Support Manager, Constellation

Connect With Nicholle



If you're ready to deliver an unforgettable, high-impact experience for your audience, I'm all in.

Reach out and **let's get started.**

XOXO,

Nicholle

 info@powerhousemoney.com

 www.powerhousemoney.com

